



Privacy Policy

DTMA

Digital Transformation & Maturity Assessment

Garnet & Jade

Effective Date: [July 2025]



1. Overview

This Privacy Policy describes how [Garnet & Jade] ("we", "us", or "Survey Provider") collects, uses, discloses, and protects information you ("Customer", "you", "your") provide via our online platform ("Platform").

2. Information We Collect

We may collect the following categories of information:

- Business Information: Company name, contact person, email address, job title, etc.
- Survey Data: Responses, documents, or uploads provided as part of survey completion.
- Platform Usage Data: Log data, IP address, access times, and technical device information.

3. How We Use Your Information

We use your information to:

- Deliver and manage our Platform services;
- Analyse responses and generate internal benchmarks;
- Communicate with you regarding your account and usage;
- Improve system functionality and security.

4. Data Sharing and Disclosure

We do not sell or share your data with third parties except:

- With service providers supporting our operations (under NDA);
- If legally required to disclose by UAE courts or authorities;
- In case of a merger, acquisition, or reorganization.

5. Data Retention

We retain Customer data for as long as reasonably necessary for:

- The provision of services;
- Legal compliance or audit purposes;
- Internal analysis and system improvement.

No obligation exists for us to return or destroy data unless explicitly agreed otherwise in writing.

6. Security

We apply commercially reasonable measures to protect your data from unauthorized access, loss, or misuse.



7. Your Rights

You may:

- Request access to your data;
- Ask for correction of inaccurate information.

Requests must be sent to: [Legal@garnetandjade.com]

11. Governing Law and Dispute Resolution

These Terms shall be governed by the laws of European Union as applicable. Any dispute shall be subject to the exclusive jurisdiction of the European Union Courts as determined by the Service Provider.